



Mission. WineAmerica encourages the dynamic growth and development of American wineries and wine-growing through the advancement and advocacy of sound public policy.

POLICY VISION

Expand and Simplify Winery Direct Shipping.

The wine industry has done an amazing job over the past two decades establishing winery direct shipping laws across the country, but now we need to simplify the rules. Wineries should not have to limit their shipping options based on onerous fees and regulation.

Eliminate Anticompetitive Barriers.

We need to remove unnecessary and harmful anticompetitive barriers, such as *franchise protections*, *exclusive territories laws*, and *at-rest restrictions*, that limit market access and broad distribution of wine.

Agricultural Labor and Immigration Reform.

America's wineries struggle to find affordable and reliable agricultural labor. Wineries and vineyards require an extraordinary amount of hand labor to achieve the quality expectations of winemakers and consumers. A reliable, affordable, and well-trained agricultural workforce is a significant key to success.

Small Producers Tax Credit.

Federal law should be updated to ensure that all small producers, even those producing more than the current limit of 250,000 gallons, qualify for the small producer tax rate. While the current law has been incredibly beneficial to the expansion of the wine industry over the past two decades, it is no longer reflective of the wine marketplace.

MEMBER OUTREACH

The National Wine Policy Bulletin.

The bulletin informs our members and state associations about emerging trends and possible policy solutions. A nationwide snapshot of wine policy through the eyes of local players.

A Biannual Policy Report and Organization Planning Webinar.

Supplementing our bi-annual meeting, the webinar fosters greater member participation in WineAmerica's policy planning and decision-making. The staff will update members on policy and organization activities, answer questions, and gather ideas and policy concerns to plan for the coming year.

Annual D.C. Fly-in and Congressional Event 'Taste of America.'

The fly-in is the best opportunity for America's wineries to show Congress our national economic power and local grassroots. Members discuss national issues, meet with fellow winery owners from around the country, and have meetings with their state representatives. Have your wines featured at the most extensive tasting of American wine in the country.

The WineAmerica News Post.

Stay on top of the latest policy news and our advocacy efforts at www.wineamerica.org/category/news

RECENT RETURN ON INVESTMENT

HR 1161. Protected interstate commerce against wholesaler overreach.

Direct Shipping. Expanded into Maryland and New Jersey. Successfully worked with our partners to reverse a decision by New York regulators that banned 19 states from receiving shipping licenses.

TTB User Fees. Defeated a plan to charge wineries to be regulated.

Anticompetitive Barriers. Offered assistance in opposition to proposals in Indiana (franchise) and New York (at-rest) that would have added more complexity to the distribution system.

Estate Tax. Kept taxes at manageable rate indexed to inflation.

Food Safety. Succeeded in excluding wineries from a sweeping extension of FDA powers.

WINEAMERICA Benefits

UPS — Up to 65% off International, 60% off Express, 33% off Ground, 30% off Home Delivery, 67% off Adult Signature. Extra benefits include expanded insurance, delivery intercept and voice notification.

TiPS — 25% off Online Certifications, 20% off TiPS Train-the-Trainer Workshop, 6% off Training Manuals

ShipCompliant — 16% off compliance services and easy wine licensing programs

Wine Tourism Conference — 20% off registration

Midwest Grape & Wine Conference and Trade Show — 50% off Day Pass, includes a trade show pass.

Wineries Unlimited — 50% off Day Pass, includes a trade show pass.

Vineyard Winery Management Magazine — 45% off annual subscription

Eastern Winery Exposition — 10% off registration.

Innovative Media Design— Free 1 hour branding consultation, 10% off print/promotional/appeal items

Century Marketing — 5% digital, flexo, hot stamp labels, shrink sleeves and custom ribbon.



Join Today!

Please fill out and return this application *or* visit our website www.wineamerica.org

Name of Winery:		
Representative's Full Name:		
Position:		
Address:		
City:	State:	Zip:
Telephone:	Fax:	
Email Address(es):		
Website Address:		

- 1)** Rates are based on gallons sold:
- Less than 10,000 gallons = \$500 Minimum Dues
 - More than 10,000 gallons
 - Gallons Sold _____ X .05 (5¢ per gallon) = _____
 - More than 70,000 gallons
 - Gallons Sold (over 70,000) _____ (Base Dues)
 - _____ X .01 (1¢ per gallon) + \$3,500 = _____

- 3)** Payment options:
- Full Amount Two Installments

- 4)** Please make check payable to: WineAmerica, 818 Connecticut Ave. N.W. Ste. 1006, Washington, D.C. 20006

For billing inquiries: Tara Marie Good, Director of Operations, tgood@wineamerica.org, 202.223.5175