

Economic Impact of Wine Industry
2025 Data
Alabama



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	56	\$1,660,400	\$17,419,600
Wholesale	358	\$26,930,800	\$145,414,800
Retail	6,827	\$223,140,900	\$632,878,400
Associations	4	\$287,400	\$1,327,100
Research and Education	0	\$0	\$0
Tourism	91	\$2,293,700	\$7,640,500
Total	7,336	\$254,313,200	\$804,680,400

Supplier Impact			
	Jobs	Wages	Output
Agriculture	167	\$4,944,900	\$37,230,600
Mining	17	\$2,044,300	\$12,912,400
Construction	27	\$1,854,800	\$5,547,000
Manufacturing	411	\$34,959,700	\$235,795,200
Transportation & Communication	455	\$30,244,700	\$99,165,700
Wholesale	123	\$12,660,200	\$39,351,400
Retail	41	\$1,808,300	\$4,903,500
Finance, Insurance & Real Estate	488	\$20,785,700	\$115,310,900
Travel & Entertainment	149	\$5,462,800	\$15,337,100
Business & Personal	800	\$55,893,100	\$119,359,000
Government	77	\$7,560,600	\$16,767,300
Other	0	\$0	\$0
Total	2,755	\$178,219,100	\$701,680,100

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	104	\$2,922,800	\$26,027,700
Mining	9	\$999,300	\$4,875,600
Construction	27	\$1,835,900	\$4,849,700
Manufacturing	279	\$23,711,500	\$168,047,700
Transportation & Communication	208	\$18,382,000	\$66,466,100
Wholesale	77	\$8,407,200	\$31,778,300
Retail	398	\$16,503,700	\$44,170,900
Finance, Insurance & Real Estate	410	\$22,797,600	\$158,730,400
Travel & Entertainment	418	\$14,292,300	\$43,873,500
Business & Personal	1,077	\$75,596,200	\$143,201,600
Government	34	\$3,304,200	\$10,633,300
Other	61	\$2,897,300	\$3,098,700
Total	3,102	\$191,650,000	\$705,753,500

	Jobs	Wages	Output
Total Economic Impact	13,193	\$624,182,300	\$2,212,114,000

	Federal	State and Local	Total
Business Taxes	\$117,348,000	\$115,976,100	\$233,324,100
Consumption Taxes	\$8,135,000	\$50,074,100	\$58,209,100
Total Taxes	\$125,483,000	\$166,050,200	\$291,533,200

¹ "Winery" includes all facilities including estate vineyards.