Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	15	\$563,600	\$4,725,000	
Wholesale	61	\$4,487,000	\$21,326,300	
Retail	1,541	\$62,819,000	\$154,275,800	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	23	\$825,300	\$2,264,500	
Total	1,640	\$68,694,900	\$182,591,600	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	62	\$3,381,000	\$4,592,200	
Mining	12	\$2,863,700	\$7,993,700	
Construction	5	\$397,100	\$1,097,600	
Manufacturing	76	\$6,248,500	\$48,500,000	
Transportation & Communication	64	\$5,502,900	\$19,296,000	
Wholesale	23	\$2,216,200	\$7,275,800	
Retail	8	\$384,000	\$979,900	
Finance, Insurance & Real Estate	62	\$3,506,200	\$16,241,600	
Travel & Entertainment	31	\$1,260,500	\$3,291,600	
Business & Personal	134	\$11,358,500	\$23,197,200	
Government	11	\$1,353,000	\$2,126,700	
Other	0	\$0	\$0	
Total	488	\$38,471,600	\$134,592,300	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	18	\$808,200	\$1,212,000	
Mining	9	\$2,687,800	\$6,389,400	
Construction	6	\$435,000	\$1,075,400	
Manufacturing	28	\$2,305,100	\$18,399,800	
Transportation & Communication	47	\$4,500,000	\$16,246,900	
Wholesale	16	\$1,688,400	\$6,423,600	
Retail	80	\$3,631,200	\$9,047,900	
Finance, Insurance & Real Estate	58	\$3,456,500	\$63,374,000	
Travel & Entertainment	99	\$3,734,200	\$10,784,600	
Business & Personal	249	\$19,552,600	\$36,283,300	
Government	6	\$706,000	\$1,649,200	
Other	16	\$933,600	\$896,600	
Total	632	\$44,438,600	\$171,782,700	

	Jobs	Wages	Output
Total Economic Impact	2,760	\$151,605,100	\$488,966,600
	Federal	State and Local	Total
Business Taxes	\$25,959,200	\$12,850,500	\$38,809,700
Consumption Taxes	\$2,543,700	\$10,996,800	\$13,540,500
Total Taxes	\$28,502,900	\$23,847,300	\$52,350,200

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.