

**Economic Impact of Wine Industry
2025 Data
California**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	42,081	\$4,047,297,000	\$18,400,474,200
Wholesale	8,277	\$796,625,000	\$3,860,027,600
Retail	83,065	\$3,859,458,800	\$9,918,865,900
Associations	386	\$49,196,300	\$112,598,900
Research and Education	265	\$44,599,600	\$97,297,000
Tourism	56,439	\$2,564,156,000	\$6,756,960,600
Total	190,513	\$11,361,332,700	\$39,146,224,200

Supplier Impact			
	Jobs	Wages	Output
Agriculture	19,403	\$1,137,754,100	\$2,408,787,400
Mining	55	\$6,387,900	\$29,009,000
Construction	868	\$70,290,700	\$200,694,300
Manufacturing	4,590	\$447,298,200	\$2,542,535,800
Transportation & Communication	19,169	\$1,645,955,600	\$4,394,280,800
Wholesale	11,082	\$1,184,912,400	\$3,718,964,200
Retail	906	\$48,328,500	\$135,293,100
Finance, Insurance & Real Estate	12,845	\$1,015,086,200	\$4,358,550,800
Travel & Entertainment	4,630	\$241,867,400	\$575,402,700
Business & Personal	24,629	\$2,431,053,700	\$4,645,259,100
Government	1,744	\$213,535,900	\$445,769,000
Other	0	\$0	\$0
Total	99,921	\$8,442,470,600	\$23,454,546,200

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	1,136	\$75,622,500	\$191,787,500
Mining	51	\$6,098,200	\$26,687,200
Construction	938	\$72,344,200	\$183,218,400
Manufacturing	2,554	\$260,488,800	\$1,747,194,600
Transportation & Communication	8,265	\$877,567,600	\$2,817,043,100
Wholesale	3,148	\$363,775,900	\$1,374,174,200
Retail	12,758	\$636,131,200	\$1,717,796,300
Finance, Insurance & Real Estate	10,939	\$884,950,300	\$5,235,262,000
Travel & Entertainment	16,877	\$734,865,700	\$1,974,758,500
Business & Personal	42,606	\$3,332,140,700	\$6,084,983,300
Government	1,244	\$154,860,800	\$400,127,500
Other	2,871	\$163,616,600	\$158,386,200
Total	103,387	\$7,562,462,500	\$21,911,418,800

	Jobs	Wages	Output
Total Economic Impact	393,821	\$27,366,265,800	\$84,512,189,200

	Federal	State and Local	Total
Business Taxes	\$7,769,400,100	\$6,504,724,400	\$14,274,124,500
Consumption Taxes	\$163,439,500	\$984,465,900	\$1,147,905,400
Total Taxes	\$7,932,839,600	\$7,489,190,300	\$15,422,029,900

¹ "Winery" includes all facilities including estate vineyards.