

**Economic Impact of Wine Industry
2025 Data
Colorado**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	580	\$23,021,000	\$201,047,100
Wholesale	1,443	\$151,529,800	\$601,485,200
Retail	13,337	\$557,098,800	\$1,475,736,000
Associations	26	\$2,742,600	\$6,849,700
Research and Education	9	\$980,700	\$2,444,600
Tourism	854	\$29,789,000	\$87,242,200
Total	16,249	\$765,161,900	\$2,374,804,800

Supplier Impact			
	Jobs	Wages	Output
Agriculture	257	\$8,210,800	\$17,352,000
Mining	41	\$10,001,500	\$65,302,000
Construction	66	\$5,192,200	\$14,927,300
Manufacturing	338	\$28,417,100	\$183,240,600
Transportation & Communication	1,322	\$86,294,200	\$267,444,800
Wholesale	433	\$48,819,500	\$147,055,600
Retail	89	\$4,154,600	\$10,997,000
Finance, Insurance & Real Estate	1,204	\$82,326,800	\$381,742,200
Travel & Entertainment	390	\$16,963,500	\$43,766,100
Business & Personal	2,218	\$214,730,300	\$416,441,500
Government	154	\$17,930,900	\$31,477,600
Other	0	\$0	\$0
Total	6,512	\$523,041,400	\$1,579,746,700

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	147	\$5,579,700	\$10,886,900
Mining	38	\$10,599,300	\$73,223,500
Construction	77	\$5,754,200	\$14,388,300
Manufacturing	223	\$19,466,500	\$139,241,300
Transportation & Communication	657	\$62,154,200	\$211,254,100
Wholesale	243	\$28,902,700	\$100,244,000
Retail	997	\$45,974,800	\$118,204,300
Finance, Insurance & Real Estate	1,181	\$75,847,600	\$501,554,100
Travel & Entertainment	1,279	\$50,085,900	\$145,673,500
Business & Personal	3,012	\$228,660,200	\$419,955,200
Government	72	\$7,903,000	\$20,740,100
Other	191	\$10,461,000	\$10,357,700
Total	8,117	\$551,389,100	\$1,765,723,000

	Jobs	Wages	Output
Total Economic Impact	30,878	\$1,839,592,400	\$5,720,274,500

	Federal	State and Local	Total
Business Taxes	\$450,004,700	\$337,630,800	\$787,635,600
Consumption Taxes	\$18,881,600	\$66,674,200	\$85,555,800
Total Taxes	\$468,886,300	\$404,305,000	\$873,191,400

¹ "Winery" includes all facilities including estate vineyards.