Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	460	\$19,651,600	\$157,795,900	
Wholesale	736	\$97,962,200	\$402,801,800	
Retail	5,985	\$264,918,900	\$671,808,600	
Associations	4	\$499,300	\$1,177,100	
Research and Education	2	\$238,700	\$585,400	
Tourism	643	\$27,710,500	\$69,815,600	
Total	7,830	\$410,981,200	\$1,303,984,400	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	145	\$3,276,800	\$6,715,700	
Mining	2	\$147,200	\$397,000	
Construction	31	\$2,553,300	\$6,302,100	
Manufacturing	180	\$16,230,600	\$96,221,900	
Transportation & Communication	615	\$45,003,000	\$135,412,200	
Wholesale	219	\$27,383,100	\$79,448,300	
Retail	40	\$2,137,300	\$5,564,000	
Finance, Insurance & Real Estate	589	\$35,897,500	\$198,932,900	
Travel & Entertainment	179	\$9,019,100	\$21,902,400	
Business & Personal	975	\$102,381,700	\$192,314,400	
Government	85	\$8,841,600	\$16,390,800	
Other	0	\$0	\$0	
Total	3,060	\$252,871,200	\$759,601,700	

Induced Economic Impact				
	Jobs	Wages	Output	
Agriculture	28	\$679,000	\$2,452,300	
Mining	2	\$156,100	\$339,600	
Construction	32	\$2,472,200	\$5,803,100	
Manufacturing	122	\$12,040,800	\$74,989,900	
Transportation & Communication	279	\$26,106,300	\$90,273,300	
Wholesale	101	\$12,513,900	\$43,790,400	
Retail	439	\$21,478,100	\$54,919,200	
Finance, Insurance & Real Estate	648	\$59,925,100	\$324,941,500	
Travel & Entertainment	490	\$20,463,700	\$57,046,900	
Business & Personal	1,565	\$125,252,300	\$226,166,400	
Government	38	\$3,966,200	\$11,556,200	
Other	92	\$4,994,000	\$4,972,700	
Total	3,836	\$290,047,700	\$897,251,500	

	Jobs	Wages	Output
Total Economic Impact	14,726	\$953,900,100	\$2,960,837,600
	Federal	State and Local	Total
Business Taxes	\$247,750,000	\$201,994,700	\$449,744,700
Consumption Taxes	\$13,223,700	\$80,028,600	\$93,252,300
Total Taxes	\$260,973,700	\$282,023,300	\$542,997,000

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.