Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	41	\$1,714,600	\$14,924,600	
Wholesale	225	\$27,202,800	\$103,486,300	
Retail	2,028	\$76,544,200	\$198,823,900	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	68	\$2,179,900	\$6,199,400	
Total	2,362	\$107,641,500	\$323,434,200	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	15	\$1,151,200	\$16,825,700	
Mining	0	\$34,200	\$179,300	
Construction	9	\$730,800	\$2,070,200	
Manufacturing	60	\$4,931,300	\$37,559,600	
Transportation & Communication	206	\$10,873,800	\$31,941,700	
Wholesale	47	\$5,108,600	\$14,634,200	
Retail	15	\$677,000	\$1,599,100	
Finance, Insurance & Real Estate	176	\$16,624,000	\$73,949,100	
Travel & Entertainment	54	\$2,266,700	\$5,653,700	
Business & Personal	273	\$13,169,700	\$50,042,700	
Government	23	\$2,403,600	\$3,361,100	
Other	0	\$0	\$0	
Total	878	\$57,970,900	\$237,816,400	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	9	\$661,200	\$12,328,200	
Mining	0	\$38,900	\$214,300	
Construction	8	\$596,700	\$1,500,100	
Manufacturing	41	\$3,730,000	\$28,707,600	
Transportation & Communication	70	\$5,994,400	\$20,109,800	
Wholesale	25	\$2,822,600	\$10,098,900	
Retail	120	\$5,423,900	\$13,130,500	
Finance, Insurance & Real Estate	159	\$18,088,300	\$114,639,700	
Travel & Entertainment	138	\$5,137,700	\$14,673,100	
Business & Personal	362	\$27,244,600	\$52,245,100	
Government	7	\$771,100	\$1,826,800	
Other	16	\$899,200	\$932,500	
Total	955	\$71,408,600	\$270,406,600	

	Jobs	Wages	Output
Total Economic Impact	4,195	\$237,021,000	\$831,657,200
	Federal	State and Local	Total
Business Taxes	\$44,585,100	\$35,822,700	\$80,407,800
Consumption Taxes	\$4,752,600	\$7,445,600	\$12,198,200
Total Taxes	\$49,337,700	\$43,268,300	\$92,606,000

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.