Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	482	\$35,262,300	\$182,496,500	
Wholesale	3,945	\$379,654,600	\$1,751,062,400	
Retail	61,842	\$2,443,793,100	\$6,468,217,200	
Associations	8	\$771,700	\$1,917,400	
Research and Education	16	\$1,455,000	\$4,092,000	
Tourism	843	\$22,263,000	\$72,546,400	
Total	67,136	\$2,883,199,700	\$8,480,331,900	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	1,033	\$40,897,300	\$83,232,300	
Mining	26	\$1,690,300	\$7,852,400	
Construction	310	\$20,372,000	\$66,482,200	
Manufacturing	891	\$72,676,700	\$400,948,500	
Transportation & Communication	5,138	\$330,715,800	\$1,064,172,000	
Wholesale	1,388	\$149,890,100	\$469,947,600	
Retail	354	\$17,014,400	\$45,470,500	
Finance, Insurance & Real Estate	5,289	\$238,337,600	\$1,307,084,500	
Travel & Entertainment	1,500	\$65,782,600	\$171,912,200	
Business & Personal	9,486	\$754,733,500	\$1,537,573,500	
Government	522	\$55,882,400	\$103,582,400	
Other	0	\$0	\$0	
Total	25,937	\$1,747,992,700	\$5,258,258,100	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	314	\$13,920,800	\$37,168,200	
Mining	21	\$1,602,600	\$4,807,600	
Construction	319	\$20,858,300	\$57,163,500	
Manufacturing	649	\$54,253,100	\$318,184,800	
Transportation & Communication	2,906	\$239,118,500	\$851,646,500	
Wholesale	993	\$112,334,300	\$411,510,700	
Retail	4,270	\$193,921,800	\$506,018,200	
Finance, Insurance & Real Estate	4,991	\$279,454,800	\$1,708,476,900	
Travel & Entertainment	4,926	\$190,864,800	\$547,981,000	
Business & Personal	13,299	\$940,548,800	\$1,797,884,000	
Government	274	\$28,802,400	\$80,275,600	
Other	627	\$30,600,800	\$30,697,300	
Total	33,589	\$2,106,281,000	\$6,351,814,300	

	Jobs	Wages	Output
Total Economic Impact	126,662	\$6,737,473,400	\$20,090,404,300
	Federal	State and Local	Total
Business Taxes	\$1,760,673,000	\$1,278,004,200	\$3,038,677,200
Consumption Taxes	\$87,138,500	\$698,667,000	\$785,805,500
Total Taxes	\$1,847,811,500	\$1,976,671,200	\$3,824,482,700

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.