Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	549	\$23,052,000	\$216,865,600	
Wholesale	2,160	\$187,687,300	\$1,004,089,400	
Retail	18,816	\$643,167,300	\$1,828,599,700	
Associations	20	\$1,833,500	\$4,817,000	
Research and Education	0	\$0	\$0	
Tourism	1,062	\$24,100,200	\$82,969,300	
Total	22,607	\$879,840,300	\$3,137,341,000	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	492	\$23,379,300	\$88,161,100	
Mining	8	\$824,100	\$2,663,500	
Construction	87	\$6,104,400	\$19,502,500	
Manufacturing	835	\$70,580,400	\$423,408,600	
Transportation & Communication	2,010	\$129,475,600	\$412,569,400	
Wholesale	537	\$56,855,000	\$186,291,500	
Retail	129	\$5,590,800	\$15,395,700	
Finance, Insurance & Real Estate	1,646	\$96,925,100	\$498,439,000	
Travel & Entertainment	546	\$20,887,000	\$56,254,800	
Business & Personal	3,478	\$291,025,500	\$580,053,000	
Government	208	\$21,124,400	\$29,974,600	
Other	0	\$0	\$0	
Total	9,976	\$722,771,600	\$2,312,713,700	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	162	\$6,672,000	\$40,617,600	
Mining	7	\$637,200	\$1,902,300	
Construction	91	\$6,179,500	\$16,592,900	
Manufacturing	573	\$48,182,200	\$291,339,500	
Transportation & Communication	917	\$79,350,000	\$285,180,000	
Wholesale	314	\$34,671,600	\$134,260,200	
Retail	1,497	\$63,076,500	\$168,971,100	
Finance, Insurance & Real Estate	1,419	\$94,679,800	\$566,128,900	
Travel & Entertainment	1,668	\$57,430,300	\$174,517,900	
Business & Personal	4,291	\$305,032,300	\$582,200,300	
Government	91	\$8,816,200	\$19,669,000	
Other	190	\$10,061,600	\$10,187,800	
Total	11,220	\$714,789,200	\$2,291,567,500	

	Jobs	Wages	Output
Total Economic Impact	43,803	\$2,317,401,100	\$7,741,622,200
	Federal	State and Local	Total
Business Taxes	\$547,391,000	\$455,872,200	\$1,003,263,300
Consumption Taxes	\$18,217,700	\$133,793,700	\$152,011,400
Total Taxes	\$565,608,700	\$589,665,900	\$1,155,274,700

John Dunham & Associates 2025

¹ "Winery" includes all facilities including estate vineyards.