Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	70	\$3,736,300	\$24,885,100	
Wholesale	298	\$21,779,000	\$98,846,500	
Retail	3,246	\$158,974,100	\$408,740,100	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	74	\$2,954,600	\$8,510,900	
Total	3,688	\$187,444,000	\$540,982,600	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	280	\$4,964,600	\$9,662,400	
Mining	1	\$55,900	\$160,500	
Construction	15	\$1,228,800	\$3,472,000	
Manufacturing	43	\$2,730,500	\$17,196,900	
Transportation & Communication	206	\$14,043,600	\$43,738,400	
Wholesale	83	\$7,339,600	\$24,506,700	
Retail	20	\$872,900	\$2,576,000	
Finance, Insurance & Real Estate	216	\$13,133,600	\$62,028,700	
Travel & Entertainment	76	\$3,592,800	\$9,607,700	
Business & Personal	416	\$34,817,700	\$70,334,500	
Government	35	\$4,127,500	\$6,306,000	
Other	0	\$0	\$0	
Total	1,391	\$86,907,500	\$249,589,800	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	42	\$927,600	\$2,404,900	
Mining	1	\$51,700	\$119,200	
Construction	16	\$1,222,400	\$3,066,400	
Manufacturing	34	\$2,324,800	\$14,836,000	
Transportation & Communication	124	\$11,115,600	\$39,530,100	
Wholesale	50	\$4,978,900	\$18,986,100	
Retail	212	\$9,410,100	\$26,187,900	
Finance, Insurance & Real Estate	180	\$11,003,800	\$120,131,400	
Travel & Entertainment	268	\$11,335,800	\$32,426,600	
Business & Personal	653	\$49,600,600	\$91,245,100	
Government	19	\$1,970,400	\$4,725,900	
Other	43	\$2,529,700	\$2,405,500	
Total	1,642	\$106,471,400	\$356,065,100	

	Jobs	Wages	Output
Total Economic Impact	6,721	\$380,822,900	\$1,146,637,500
	Federal	State and Local	Total
Business Taxes	\$83,251,700	\$86,449,700	\$169,701,400
Consumption Taxes	\$5,728,100	\$28,690,800	\$34,418,900
Total Taxes	\$88,979,800	\$115,140,500	\$204,120,300

John Dunham & Associates 2025

¹ "Winery" includes all facilities including estate vineyards.