Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	277	\$11,031,000	\$98,608,700	
Wholesale	694	\$59,380,900	\$274,305,600	
Retail	4,462	\$180,426,300	\$428,272,700	
Associations	3	\$236,400	\$611,300	
Research and Education	11	\$932,100	\$2,596,600	
Tourism	466	\$13,483,200	\$41,795,800	
Total	5,913	\$265,489,900	\$846,190,700	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	160	\$9,058,200	\$41,483,900	
Mining	5	\$539,600	\$1,470,700	
Construction	29	\$1,960,500	\$5,725,800	
Manufacturing	129	\$11,642,600	\$79,394,700	
Transportation & Communication	477	\$28,119,200	\$94,168,000	
Wholesale	151	\$15,601,000	\$49,615,600	
Retail	29	\$1,557,000	\$3,499,300	
Finance, Insurance & Real Estate	431	\$20,757,200	\$106,768,100	
Travel & Entertainment	155	\$5,523,200	\$15,726,400	
Business & Personal	779	\$58,432,800	\$122,673,800	
Government	50	\$5,171,300	\$9,263,800	
Other	0	\$0	\$0	
Total	2,395	\$158,362,600	\$529,790,100	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	105	\$6,384,500	\$33,047,700	
Mining	3	\$361,700	\$892,700	
Construction	28	\$1,885,100	\$4,784,100	
Manufacturing	111	\$9,847,900	\$63,993,000	
Transportation & Communication	191	\$15,943,600	\$57,751,400	
Wholesale	78	\$8,533,100	\$31,704,900	
Retail	372	\$18,496,500	\$41,977,700	
Finance, Insurance & Real Estate	294	\$15,156,000	\$149,641,100	
Travel & Entertainment	385	\$13,399,700	\$40,472,600	
Business & Personal	1,013	\$71,906,000	\$136,140,700	
Government	24	\$2,319,100	\$6,886,900	
Other	55	\$2,708,000	\$2,700,600	
Total	2,659	\$166,941,200	\$569,993,400	

	Jobs	Wages	Output
Total Economic Impact	10,967	\$590,793,700	\$1,945,974,200
	Federal	State and Local	Total
Business Taxes	\$134,618,800	\$110,896,400	\$245,515,200
Consumption Taxes	\$3,751,800	\$26,075,600	\$29,827,400
Total Taxes	\$138,370,600	\$136,972,000	\$275,342,600

John Dunham & Associates 2025

¹ "Winery" includes all facilities including estate vineyards.