Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	600	\$22,234,900	\$207,279,100	
Wholesale	871	\$81,718,100	\$353,177,500	
Retail	12,223	\$384,765,800	\$1,110,313,800	
Associations	4	\$352,000	\$1,082,800	
Research and Education	4	\$345,200	\$1,268,200	
Tourism	1,017	\$28,100,000	\$91,593,600	
Total	14,719	\$517,516,000	\$1,764,715,000	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	218	\$12,433,600	\$57,659,400	
Mining	16	\$1,769,000	\$10,906,300	
Construction	50	\$3,721,900	\$10,948,000	
Manufacturing	731	\$66,445,800	\$422,635,400	
Transportation & Communication	1,002	\$66,159,000	\$208,101,200	
Wholesale	319	\$33,362,500	\$102,148,200	
Retail	79	\$3,428,500	\$9,596,200	
Finance, Insurance & Real Estate	761	\$68,210,100	\$269,344,100	
Travel & Entertainment	298	\$11,253,000	\$31,705,400	
Business & Personal	1,593	\$126,409,100	\$262,473,000	
Government	118	\$12,443,800	\$19,750,900	
Other	0	\$0	\$0	
Total	5,185	\$405,636,300	\$1,405,268,100	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	135	\$7,578,800	\$38,850,400	
Mining	9	\$972,800	\$4,072,800	
Construction	52	\$3,687,700	\$9,546,600	
Manufacturing	594	\$60,657,500	\$412,156,700	
Transportation & Communication	443	\$37,812,400	\$135,686,800	
Wholesale	170	\$19,108,100	\$69,364,100	
Retail	797	\$33,250,800	\$89,417,400	
Finance, Insurance & Real Estate	612	\$46,924,000	\$339,855,300	
Travel & Entertainment	902	\$30,537,200	\$95,852,800	
Business & Personal	2,424	\$178,519,700	\$339,144,800	
Government	52	\$5,194,600	\$13,417,500	
Other	151	\$7,813,700	\$8,490,600	
Total	6,341	\$432,057,300	\$1,555,855,800	

	Jobs	Wages	Output
Total Economic Impact	26,245	\$1,355,209,600	\$4,725,838,900
	Federal	State and Local	Total
Business Taxes	\$263,813,400	\$231,919,300	\$495,732,600
Consumption Taxes	\$16,472,600	\$107,430,100	\$123,902,700
Total Taxes	\$280,286,000	\$339,349,400	\$619,635,300

John Dunham & Associates 2025

¹ "Winery" includes all facilities including estate vineyards.