

**Economic Impact of Wine Industry
2025 Data**

Iowa



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	309	\$8,379,400	\$98,155,100
Wholesale	107	\$11,315,900	\$45,432,600
Retail	10,404	\$311,676,500	\$889,861,200
Associations	13	\$1,070,500	\$3,250,000
Research and Education	22	\$1,661,900	\$5,461,800
Tourism	566	\$14,082,200	\$46,769,500
Total	11,421	\$348,186,400	\$1,088,930,200

Supplier Impact			
	Jobs	Wages	Output
Agriculture	306	\$32,287,500	\$100,818,200
Mining	3	\$239,500	\$1,025,000
Construction	41	\$2,905,600	\$8,632,300
Manufacturing	331	\$30,164,600	\$291,174,900
Transportation & Communication	588	\$44,401,800	\$151,788,200
Wholesale	190	\$20,230,700	\$63,663,900
Retail	61	\$2,611,200	\$6,875,900
Finance, Insurance & Real Estate	549	\$29,046,000	\$145,478,300
Travel & Entertainment	225	\$7,862,800	\$22,948,200
Business & Personal	991	\$82,204,600	\$166,663,000
Government	75	\$7,525,000	\$14,540,600
Other	0	\$0	\$0
Total	3,360	\$259,479,300	\$973,608,500

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	208	\$22,484,700	\$72,813,200
Mining	3	\$219,400	\$616,400
Construction	38	\$2,585,500	\$6,768,000
Manufacturing	265	\$24,000,300	\$223,600,800
Transportation & Communication	298	\$26,878,100	\$97,663,800
Wholesale	114	\$12,885,300	\$47,117,200
Retail	567	\$23,063,600	\$59,964,300
Finance, Insurance & Real Estate	435	\$34,005,300	\$200,171,700
Travel & Entertainment	594	\$20,280,100	\$63,045,500
Business & Personal	1,557	\$110,190,600	\$209,440,800
Government	38	\$3,795,200	\$10,420,200
Other	100	\$5,412,400	\$5,655,500
Total	4,217	\$285,800,500	\$997,277,400

	Jobs	Wages	Output
Total Economic Impact	18,998	\$893,466,200	\$3,059,816,100

	Federal	State and Local	Total
Business Taxes	\$154,189,200	\$137,643,400	\$291,832,500
Consumption Taxes	\$4,670,500	\$40,400,500	\$45,071,000
Total Taxes	\$158,859,700	\$178,043,900	\$336,903,500

¹ "Winery" includes all facilities including estate vineyards.