Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	20	\$1,400,200	\$7,795,100	
Wholesale	880	\$80,207,200	\$366,605,100	
Retail	13,134	\$420,965,300	\$1,225,621,500	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	33	\$775,200	\$2,724,500	
Total	14,067	\$503,347,900	\$1,602,746,200	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	170	\$5,176,000	\$15,003,200	
Mining	21	\$4,090,600	\$12,735,100	
Construction	50	\$3,404,200	\$10,402,900	
Manufacturing	262	\$28,205,900	\$273,089,800	
Transportation & Communication	765	\$51,300,900	\$178,897,900	
Wholesale	233	\$24,446,200	\$76,718,800	
Retail	72	\$3,011,700	\$8,789,100	
Finance, Insurance & Real Estate	796	\$36,079,900	\$194,362,200	
Travel & Entertainment	302	\$11,611,700	\$32,012,900	
Business & Personal	1,618	\$113,137,700	\$243,177,200	
Government	117	\$11,598,800	\$22,234,900	
Other	0	\$0	\$0	
Total	4,406	\$292,063,600	\$1,067,424,000	

Induced Economic Impact				
•	Jobs	Wages	Output	
Agriculture	90	\$3,251,900	\$10,288,000	
Mining	25	\$4,765,200	\$14,058,500	
Construction	53	\$3,576,400	\$9,546,900	
Manufacturing	166	\$19,354,200	\$217,906,600	
Transportation & Communication	401	\$34,101,800	\$125,246,600	
Wholesale	161	\$17,623,700	\$65,443,000	
Retail	763	\$31,195,900	\$87,170,200	
Finance, Insurance & Real Estate	562	\$29,529,500	\$226,882,400	
Travel & Entertainment	892	\$30,276,600	\$94,120,500	
Business & Personal	2,328	\$161,874,300	\$311,124,500	
Government	58	\$5,705,200	\$17,089,600	
Other	117	\$5,258,900	\$5,625,600	
Total	5,616	\$346,513,600	\$1,184,502,400	

	Jobs	Wages	Output
Total Economic Impact	24,089	\$1,141,925,100	\$3,854,672,600
	Federal	State and Local	Total
Business Taxes	\$227,451,200	\$251,359,200	\$478,810,400
Consumption Taxes	\$10,093,000	\$61,539,400	\$71,632,400
Total Taxes	\$237,544,200	\$312,898,600	\$550,442,800

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.