Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	72	\$3,103,800	\$26,676,000	
Wholesale	370	\$27,924,800	\$141,198,400	
Retail	4,386	\$174,760,500	\$472,021,900	
Associations	5	\$338,300	\$1,065,100	
Research and Education	0	\$0	\$0	
Tourism	108	\$3,632,200	\$10,935,000	
Total	4,941	\$209,759,600	\$651,896,400	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	184	\$5,153,000	\$15,127,100	
Mining	1	\$39,000	\$232,300	
Construction	27	\$1,734,000	\$4,729,000	
Manufacturing	92	\$7,495,900	\$42,960,800	
Transportation & Communication	318	\$21,411,100	\$71,010,800	
Wholesale	101	\$9,992,500	\$31,929,800	
Retail	28	\$1,267,300	\$3,523,400	
Finance, Insurance & Real Estate	279	\$15,977,400	\$77,589,800	
Travel & Entertainment	112	\$4,724,100	\$12,707,800	
Business & Personal	602	\$49,796,400	\$102,755,300	
Government	50	\$5,272,000	\$9,414,300	
Other	0	\$0	\$0	
Total	1,794	\$122,862,700	\$371,980,400	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	48	\$1,353,800	\$4,928,500	
Mining	1	\$32,200	\$124,700	
Construction	26	\$1,639,600	\$4,122,500	
Manufacturing	72	\$6,146,000	\$33,394,100	
Transportation & Communication	160	\$13,628,400	\$48,984,300	
Wholesale	66	\$6,960,800	\$26,634,800	
Retail	306	\$13,182,300	\$35,336,200	
Finance, Insurance & Real Estate	206	\$13,675,000	\$133,671,900	
Travel & Entertainment	334	\$12,937,000	\$37,615,900	
Business & Personal	971	\$70,761,800	\$135,406,400	
Government	24	\$2,450,600	\$6,838,300	
Other	37	\$1,770,900	\$1,810,800	
Total	2,251	\$144,538,400	\$468,868,400	

	Jobs	Wages	Output
Total Economic Impact	8,986	\$477,160,700	\$1,492,745,200
	Federal	State and Local	Total
Business Taxes	\$111,604,700	\$115,828,100	\$227,432,800
Consumption Taxes	\$4,135,200	\$33,568,100	\$37,703,300
Total Taxes	\$115,739,900	\$149,396,200	\$265,136,100

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.