

**Economic Impact of Wine Industry
2025 Data**

Massachusetts



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	448	\$21,523,600	\$149,617,000
Wholesale	1,653	\$187,623,500	\$747,415,500
Retail	15,373	\$681,084,600	\$1,706,658,000
Associations	3	\$342,100	\$957,000
Research and Education	3	\$478,700	\$996,500
Tourism	615	\$26,014,200	\$67,706,800
Total	18,095	\$917,066,700	\$2,673,350,800

Supplier Impact			
	Jobs	Wages	Output
Agriculture	362	\$6,823,900	\$16,087,300
Mining	1	\$344,800	\$1,348,700
Construction	67	\$5,836,100	\$14,774,100
Manufacturing	392	\$35,879,400	\$195,956,000
Transportation & Communication	1,207	\$98,175,400	\$293,064,000
Wholesale	457	\$55,581,300	\$147,550,500
Retail	94	\$4,894,900	\$11,862,000
Finance, Insurance & Real Estate	1,115	\$80,260,200	\$382,522,400
Travel & Entertainment	373	\$18,418,600	\$44,048,700
Business & Personal	2,076	\$230,358,100	\$432,695,100
Government	164	\$18,997,200	\$28,628,900
Other	0	\$0	\$0
Total	6,308	\$555,569,900	\$1,568,537,700

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	48	\$1,108,800	\$3,289,000
Mining	1	\$189,800	\$1,490,400
Construction	74	\$5,932,800	\$13,820,300
Manufacturing	279	\$29,767,700	\$161,860,200
Transportation & Communication	689	\$70,357,600	\$228,284,300
Wholesale	250	\$30,830,800	\$102,908,500
Retail	998	\$47,349,400	\$116,480,600
Finance, Insurance & Real Estate	1,197	\$114,137,000	\$597,079,000
Travel & Entertainment	1,217	\$52,255,600	\$140,346,000
Business & Personal	3,640	\$307,610,200	\$548,083,100
Government	70	\$8,139,400	\$16,486,200
Other	155	\$7,616,400	\$7,821,300
Total	8,618	\$675,295,500	\$1,937,948,900

	Jobs	Wages	Output
Total Economic Impact	33,021	\$2,147,932,100	\$6,179,837,400

	Federal	State and Local	Total
Business Taxes	\$530,860,500	\$394,191,000	\$925,051,600
Consumption Taxes	\$27,416,100	\$92,863,000	\$120,279,100
Total Taxes	\$558,276,600	\$487,054,000	\$1,045,330,700

¹ "Winery" includes all facilities including estate vineyards.