

Economic Impact of Wine Industry
2025 Data
Michigan



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	1,806	\$74,940,600	\$609,848,400
Wholesale	1,838	\$172,923,100	\$765,130,400
Retail	21,204	\$729,090,400	\$1,988,132,400
Associations	23	\$2,157,700	\$5,472,000
Research and Education	58	\$5,617,600	\$15,540,100
Tourism	3,184	\$87,396,600	\$276,691,300
Total	28,113	\$1,072,126,000	\$3,660,814,600

Supplier Impact			
	Jobs	Wages	Output
Agriculture	1,255	\$47,015,800	\$104,888,300
Mining	14	\$1,346,200	\$5,112,100
Construction	116	\$8,361,100	\$23,926,500
Manufacturing	840	\$73,216,600	\$455,288,400
Transportation & Communication	2,170	\$145,416,900	\$467,284,400
Wholesale	751	\$80,958,900	\$239,267,700
Retail	150	\$6,884,000	\$18,812,300
Finance, Insurance & Real Estate	1,776	\$114,085,900	\$527,541,000
Travel & Entertainment	643	\$24,674,100	\$66,439,300
Business & Personal	3,714	\$320,972,100	\$630,421,800
Government	258	\$25,882,000	\$44,211,700
Other	0	\$0	\$0
Total	11,687	\$848,813,600	\$2,583,193,500

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	194	\$7,561,100	\$29,169,300
Mining	13	\$1,211,500	\$3,972,600
Construction	119	\$8,257,800	\$21,162,900
Manufacturing	627	\$58,084,500	\$397,669,600
Transportation & Communication	964	\$84,257,700	\$302,657,500
Wholesale	362	\$41,063,200	\$148,668,500
Retail	1,695	\$73,967,500	\$194,843,900
Finance, Insurance & Real Estate	1,464	\$91,920,000	\$636,885,600
Travel & Entertainment	1,884	\$65,215,900	\$195,492,500
Business & Personal	5,309	\$383,160,800	\$728,417,200
Government	118	\$11,420,200	\$31,800,800
Other	390	\$21,122,600	\$20,913,600
Total	13,139	\$847,242,800	\$2,711,654,000

	Jobs	Wages	Output
Total Economic Impact	52,939	\$2,768,182,400	\$8,955,662,100

	Federal	State and Local	Total
Business Taxes	\$650,429,000	\$475,550,300	\$1,125,979,300
Consumption Taxes	\$26,551,700	\$167,083,100	\$193,634,800
Total Taxes	\$676,980,700	\$642,633,400	\$1,319,614,100

¹ "Winery" includes all facilities including estate vineyards.