Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	356	\$14,540,200	\$115,804,500	
Wholesale	862	\$100,166,000	\$382,329,700	
Retail	12,065	\$407,930,100	\$1,157,018,800	
Associations	10	\$967,600	\$2,437,400	
Research and Education	26	\$2,522,700	\$6,849,200	
Tourism	564	\$18,041,700	\$53,854,400	
Total	13,883	\$544,168,300	\$1,718,294,000	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	295	\$19,555,900	\$75,432,000	
Mining	7	\$903,400	\$3,796,700	
Construction	55	\$4,490,300	\$12,711,600	
Manufacturing	640	\$57,956,400	\$379,181,200	
Transportation & Communication	884	\$67,481,300	\$224,530,000	
Wholesale	329	\$40,731,800	\$116,158,300	
Retail	91	\$4,126,800	\$10,854,000	
Finance, Insurance & Real Estate	858	\$54,566,700	\$254,745,900	
Travel & Entertainment	322	\$13,370,000	\$33,818,600	
Business & Personal	1,683	\$163,466,700	\$315,468,200	
Government	140	\$15,296,000	\$27,853,000	
Other	0	\$0	\$0	
Total	5,304	\$441,945,300	\$1,454,549,500	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	186	\$12,678,000	\$52,394,700	
Mining	6	\$764,500	\$3,174,200	
Construction	59	\$4,459,600	\$11,304,300	
Manufacturing	376	\$34,092,400	\$260,053,200	
Transportation & Communication	487	\$44,870,100	\$156,691,700	
Wholesale	182	\$22,832,600	\$77,231,600	
Retail	805	\$35,393,400	\$91,351,300	
Finance, Insurance & Real Estate	832	\$66,880,700	\$378,236,500	
Travel & Entertainment	911	\$33,209,100	\$96,315,200	
Business & Personal	2,600	\$197,903,000	\$364,975,300	
Government	66	\$6,524,400	\$18,545,900	
Other	193	\$10,662,500	\$10,590,800	
Total	6,703	\$470,270,300	\$1,520,864,700	

	Jobs	Wages	Output
Total Economic Impact	25,890	\$1,456,383,900	\$4,693,708,200
	Federal	State and Local	Total
Business Taxes	\$315,293,900	\$274,726,400	\$590,020,300
Consumption Taxes	\$14,995,100	\$139,711,700	\$154,706,800
Total Taxes	\$330,289,000	\$414,438,100	\$744,727,100

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.