

**Economic Impact of Wine Industry
2025 Data
Missouri**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	1,129	\$43,658,500	\$393,902,500
Wholesale	856	\$78,554,900	\$357,677,900
Retail	14,271	\$481,168,200	\$1,361,598,600
Associations	15	\$1,231,300	\$4,241,400
Research and Education	10	\$860,800	\$2,524,100
Tourism	1,880	\$56,001,700	\$172,354,400
Total	18,161	\$661,475,400	\$2,292,298,900

Supplier Impact			
	Jobs	Wages	Output
Agriculture	360	\$12,788,100	\$40,037,000
Mining	10	\$976,200	\$8,477,400
Construction	78	\$5,605,400	\$16,297,500
Manufacturing	472	\$41,240,700	\$272,773,000
Transportation & Communication	1,249	\$85,632,500	\$279,645,300
Wholesale	486	\$51,221,200	\$156,409,700
Retail	98	\$4,141,700	\$11,436,900
Finance, Insurance & Real Estate	1,238	\$68,020,100	\$331,858,400
Travel & Entertainment	422	\$17,060,000	\$44,868,800
Business & Personal	2,218	\$194,184,200	\$388,578,900
Government	154	\$16,099,200	\$30,291,400
Other	0	\$0	\$0
Total	6,785	\$496,969,300	\$1,580,674,300

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	220	\$7,246,700	\$26,262,800
Mining	7	\$664,300	\$4,434,900
Construction	72	\$4,983,400	\$12,953,000
Manufacturing	343	\$30,791,800	\$215,713,000
Transportation & Communication	580	\$49,719,800	\$182,869,700
Wholesale	227	\$25,199,300	\$92,219,500
Retail	1,031	\$42,750,800	\$113,134,700
Finance, Insurance & Real Estate	927	\$59,915,800	\$356,069,300
Travel & Entertainment	1,183	\$42,008,000	\$125,304,900
Business & Personal	3,064	\$224,182,700	\$429,426,900
Government	78	\$7,861,800	\$22,079,900
Other	154	\$8,132,600	\$8,947,500
Total	7,886	\$503,457,000	\$1,589,416,100

	Jobs	Wages	Output
Total Economic Impact	32,832	\$1,661,901,700	\$5,462,389,300

	Federal	State and Local	Total
Business Taxes	\$363,310,400	\$261,379,000	\$624,689,500
Consumption Taxes	\$14,816,300	\$69,820,900	\$84,637,200
Total Taxes	\$378,126,700	\$331,199,900	\$709,326,700

¹ "Winery" includes all facilities including estate vineyards.