

**Economic Impact of Wine Industry
2025 Data
Nebraska**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	160	\$3,700,400	\$54,158,800
Wholesale	269	\$26,547,000	\$121,729,600
Retail	5,422	\$165,755,800	\$465,596,000
Associations	1	\$66,700	\$276,400
Research and Education	1	\$78,100	\$255,800
Tourism	287	\$7,473,100	\$24,227,100
Total	6,140	\$203,621,100	\$666,243,700

Supplier Impact			
	Jobs	Wages	Output
Agriculture	168	\$23,215,000	\$53,115,200
Mining	3	\$175,400	\$820,700
Construction	22	\$1,495,000	\$4,647,100
Manufacturing	174	\$14,784,400	\$131,279,200
Transportation & Communication	346	\$25,240,700	\$79,619,200
Wholesale	112	\$12,176,200	\$39,906,300
Retail	31	\$1,295,100	\$3,484,000
Finance, Insurance & Real Estate	356	\$17,837,700	\$95,285,100
Travel & Entertainment	135	\$4,638,700	\$13,800,700
Business & Personal	678	\$57,908,700	\$118,324,100
Government	59	\$6,838,200	\$18,828,300
Other	0	\$0	\$0
Total	2,084	\$165,605,100	\$559,109,900

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	125	\$17,546,200	\$43,373,100
Mining	2	\$174,300	\$381,800
Construction	21	\$1,428,100	\$3,812,400
Manufacturing	146	\$13,164,900	\$112,077,800
Transportation & Communication	171	\$15,908,300	\$55,373,900
Wholesale	67	\$7,711,400	\$28,531,000
Retail	318	\$13,007,000	\$33,887,200
Finance, Insurance & Real Estate	295	\$20,245,600	\$134,111,000
Travel & Entertainment	343	\$11,588,100	\$36,509,800
Business & Personal	930	\$68,653,600	\$131,784,500
Government	24	\$2,736,300	\$8,604,700
Other	48	\$2,517,400	\$2,654,100
Total	2,490	\$174,681,200	\$591,101,300

	Jobs	Wages	Output
Total Economic Impact	10,714	\$543,907,400	\$1,816,454,900

	Federal	State and Local	Total
Business Taxes	\$103,094,500	\$81,149,200	\$184,243,700
Consumption Taxes	\$2,692,800	\$20,966,600	\$23,659,400
Total Taxes	\$105,787,300	\$102,115,800	\$207,903,100

¹ "Winery" includes all facilities including estate vineyards.