Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	34	\$988,400	\$10,675,200	
Wholesale	845	\$76,680,700	\$343,108,400	
Retail	14,953	\$750,537,700	\$2,130,393,500	
Associations	0	\$0	\$0	
Research and Education	2	\$171,400	\$492,700	
Tourism	48	\$1,671,800	\$4,839,200	
Total	15.882	\$830,050,000	\$2,489,509,000	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	29	\$933,800	\$2,877,300	
Mining	23	\$2,507,200	\$12,591,300	
Construction	68	\$5,475,000	\$17,590,400	
Manufacturing	122	\$9,687,200	\$54,014,800	
Transportation & Communication	1,083	\$70,716,000	\$240,010,800	
Wholesale	278	\$29,376,300	\$91,820,700	
Retail	62	\$2,900,500	\$7,850,300	
Finance, Insurance & Real Estate	920	\$49,236,800	\$264,267,900	
Travel & Entertainment	450	\$23,575,700	\$63,651,200	
Business & Personal	2,289	\$191,584,900	\$385,315,100	
Government	117	\$12,155,500	\$24,608,900	
Other	0	\$0	\$0	
Total	5,441	\$398,148,900	\$1,164,598,700	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	18	\$765,100	\$2,450,800	
Mining	13	\$1,418,900	\$6,686,400	
Construction	68	\$5,153,800	\$13,871,700	
Manufacturing	95	\$8,490,200	\$46,541,700	
Transportation & Communication	604	\$51,151,400	\$181,244,100	
Wholesale	218	\$24,048,100	\$87,975,200	
Retail	1,019	\$48,107,700	\$124,034,300	
Finance, Insurance & Real Estate	841	\$40,509,300	\$349,691,300	
Travel & Entertainment	1,075	\$45,731,000	\$133,738,800	
Business & Personal	2,903	\$212,391,100	\$399,479,700	
Government	73	\$7,374,100	\$22,775,900	
Other	147	\$7,103,700	\$7,369,200	
Total	7,074	\$452,244,400	\$1,375,859,100	

	Jobs	Wages	Output
Total Economic Impact	28,397	\$1,680,443,300	\$5,029,966,800
	Federal	State and Local	Total
Business Taxes	\$452,286,900	\$371,351,400	\$823,638,300
Consumption Taxes	\$12,347,300	\$204,293,600	\$216,640,900
Total Taxes	\$464,634,200	\$575,645,000	\$1,040,279,200

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.