Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	164	\$5,343,000	\$55,086,200	
Wholesale	177	\$17,750,100	\$78,861,000	
Retail	4,481	\$193,218,900	\$498,586,700	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	220	\$9,548,800	\$24,702,500	
Total	5,042	\$225,860,800	\$657,236,400	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	92	\$574,000	\$1,841,300	
Mining	1	\$65,700	\$231,600	
Construction	27	\$2,301,900	\$4,936,100	
Manufacturing	81	\$6,734,500	\$37,228,500	
Transportation & Communication	272	\$20,615,600	\$65,828,800	
Wholesale	112	\$13,052,800	\$38,710,000	
Retail	28	\$1,509,100	\$3,505,500	
Finance, Insurance & Real Estate	279	\$17,930,500	\$80,732,200	
Travel & Entertainment	111	\$5,200,600	\$12,942,400	
Business & Personal	516	\$50,667,000	\$97,124,700	
Government	42	\$4,412,100	\$7,389,600	
Other	0	\$0	\$0	
Total	1,561	\$123,063,800	\$350,470,700	

Induced Economic Impact					
_	Jobs	Wages	Output		
Agriculture	18	\$277,900	\$557,900		
Mining	1	\$53,500	\$128,000		
Construction	21	\$1,643,100	\$3,607,200		
Manufacturing	63	\$5,583,700	\$31,542,600		
Transportation & Communication	155	\$14,619,900	\$49,927,700		
Wholesale	63	\$7,693,800	\$26,814,500		
Retail	291	\$14,182,500	\$33,417,400		
Finance, Insurance & Real Estate	229	\$17,437,700	\$137,117,900		
Travel & Entertainment	311	\$12,982,300	\$35,730,300		
Business & Personal	842	\$67,307,500	\$123,112,200		
Government	19	\$1,931,500	\$5,001,900		
Other	37	\$1,842,800	\$1,869,400		
Total	2,050	\$145,556,200	\$448,827,000		

	Jobs	Wages	Output
Total Economic Impact	8,653	\$494,480,800	\$1,456,534,100
	Federal	State and Local	Total
Business Taxes	\$117,566,500	\$64,200,700	\$181,767,200
Consumption Taxes	\$7,859,100	-\$102,710,000	-\$94,850,900
Total Taxes	\$125,425,600	-\$38,509,300	\$86,916,300

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.