

Economic Impact of Wine Industry
2025 Data
New Jersey



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	648	\$26,770,800	\$217,288,800
Wholesale	1,330	\$146,500,000	\$632,826,500
Retail	12,828	\$548,107,800	\$1,345,140,100
Associations	7	\$800,000	\$1,959,900
Research and Education	3	\$421,300	\$953,700
Tourism	1,075	\$37,482,100	\$98,654,900
Total	15,891	\$760,082,000	\$2,296,823,900

Supplier Impact			
	Jobs	Wages	Output
Agriculture	329	\$8,812,300	\$18,679,300
Mining	2	\$421,600	\$2,883,000
Construction	60	\$4,943,700	\$13,082,700
Manufacturing	466	\$42,405,400	\$259,928,000
Transportation & Communication	1,193	\$93,925,500	\$271,352,000
Wholesale	429	\$50,321,600	\$147,548,000
Retail	79	\$4,226,900	\$10,565,800
Finance, Insurance & Real Estate	1,400	\$79,979,100	\$388,359,600
Travel & Entertainment	337	\$14,661,500	\$37,347,400
Business & Personal	1,993	\$214,503,400	\$402,831,400
Government	156	\$17,167,900	\$25,440,600
Other	0	\$0	\$0
Total	6,444	\$531,368,900	\$1,578,017,800

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	49	\$1,680,700	\$4,807,700
Mining	2	\$362,900	\$2,885,600
Construction	61	\$4,665,600	\$11,372,000
Manufacturing	356	\$39,077,100	\$307,850,200
Transportation & Communication	577	\$55,312,000	\$181,390,000
Wholesale	215	\$25,979,600	\$92,845,300
Retail	862	\$43,211,600	\$106,838,500
Finance, Insurance & Real Estate	1,369	\$91,504,900	\$499,792,300
Travel & Entertainment	981	\$38,104,600	\$107,913,100
Business & Personal	2,877	\$234,951,500	\$425,472,000
Government	70	\$7,819,400	\$17,322,800
Other	190	\$10,572,300	\$10,573,700
Total	7,609	\$553,242,200	\$1,769,063,200

	Jobs	Wages	Output
Total Economic Impact	29,944	\$1,844,693,100	\$5,643,904,900

	Federal	State and Local	Total
Business Taxes	\$436,479,400	\$383,385,300	\$819,864,700
Consumption Taxes	\$31,887,900	\$194,938,100	\$226,826,000
Total Taxes	\$468,367,300	\$578,323,400	\$1,046,690,700

¹ "Winery" includes all facilities including estate vineyards.