

**Economic Impact of Wine Industry
2025 Data
North Carolina**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	1,065	\$52,742,600	\$422,693,700
Wholesale	1,361	\$129,022,400	\$573,774,900
Retail	20,553	\$682,481,800	\$1,863,738,300
Associations	18	\$1,552,400	\$4,222,200
Research and Education	15	\$1,541,500	\$4,132,900
Tourism	1,940	\$50,208,500	\$161,792,500
Total	24,952	\$917,549,200	\$3,030,354,500

Supplier Impact			
	Jobs	Wages	Output
Agriculture	499	\$23,444,600	\$74,616,500
Mining	6	\$636,800	\$2,313,100
Construction	101	\$6,979,100	\$21,109,300
Manufacturing	880	\$74,774,000	\$418,922,200
Transportation & Communication	1,886	\$125,198,200	\$390,861,200
Wholesale	656	\$70,629,100	\$203,749,500
Retail	133	\$6,231,900	\$16,356,700
Finance, Insurance & Real Estate	1,748	\$118,562,400	\$546,218,900
Travel & Entertainment	536	\$21,801,900	\$56,941,100
Business & Personal	3,106	\$258,597,200	\$529,208,000
Government	208	\$21,442,400	\$34,671,700
Other	0	\$0	\$0
Total	9,759	\$728,297,600	\$2,294,968,200

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	187	\$9,386,300	\$41,244,400
Mining	5	\$502,400	\$1,527,500
Construction	100	\$6,792,900	\$17,804,700
Manufacturing	641	\$56,443,600	\$346,315,000
Transportation & Communication	875	\$79,644,200	\$276,395,300
Wholesale	342	\$38,565,600	\$136,981,700
Retail	1,514	\$64,981,900	\$168,352,000
Finance, Insurance & Real Estate	1,344	\$101,752,600	\$614,518,700
Travel & Entertainment	1,668	\$58,700,600	\$174,013,800
Business & Personal	4,102	\$295,583,300	\$559,161,500
Government	93	\$9,085,300	\$24,045,300
Other	187	\$8,766,100	\$8,929,000
Total	11,058	\$730,204,800	\$2,369,288,900

	Jobs	Wages	Output
Total Economic Impact	45,769	\$2,376,051,600	\$7,694,611,600

	Federal	State and Local	Total
Business Taxes	\$524,176,100	\$375,874,000	\$900,050,100
Consumption Taxes	\$35,431,100	\$186,759,700	\$222,190,800
Total Taxes	\$559,607,200	\$562,633,700	\$1,122,240,900

¹ "Winery" includes all facilities including estate vineyards.