## Economic Impact of Wine Industry 2025 Data





| Direct Economic Impact |        |               |                 |  |
|------------------------|--------|---------------|-----------------|--|
|                        | Jobs   | Wages         | Output          |  |
| Winery <sup>1</sup>    | 1,352  | \$38,792,500  | \$478,667,200   |  |
| Wholesale              | 925    | \$91,130,800  | \$402,164,900   |  |
| Retail                 | 19,946 | \$665,513,100 | \$1,916,264,100 |  |
| Associations           | 7      | \$629,300     | \$1,728,700     |  |
| Research and Education | 20     | \$1,721,200   | \$4,997,700     |  |
| Tourism                | 2,510  | \$67,640,100  | \$206,258,600   |  |
| Total                  | 24,760 | \$865,427,000 | \$3,010,081,200 |  |

| Supplier Impact                  |       |               |                 |  |
|----------------------------------|-------|---------------|-----------------|--|
|                                  | Jobs  | Wages         | Output          |  |
| Agriculture                      | 386   | \$13,857,600  | \$49,719,200    |  |
| Mining                           | 18    | \$2,715,400   | \$8,870,600     |  |
| Construction                     | 100   | \$7,351,600   | \$21,010,300    |  |
| Manufacturing                    | 1,054 | \$94,623,700  | \$587,564,200   |  |
| Transportation & Communication   | 1,842 | \$121,548,600 | \$380,500,300   |  |
| Wholesale                        | 676   | \$70,214,800  | \$215,425,100   |  |
| Retail                           | 146   | \$6,326,800   | \$18,192,200    |  |
| Finance, Insurance & Real Estate | 1,490 | \$77,056,500  | \$437,338,800   |  |
| Travel & Entertainment           | 541   | \$22,310,500  | \$56,914,200    |  |
| Business & Personal              | 2,885 | \$248,410,600 | \$497,389,900   |  |
| Government                       | 220   | \$23,202,600  | \$39,297,100    |  |
| Other                            | 0     | \$0           | \$0             |  |
| Total                            | 9,358 | \$687,618,700 | \$2,312,221,900 |  |

| Induced Economic Impact          |        |               |                 |  |
|----------------------------------|--------|---------------|-----------------|--|
| _                                | Jobs   | Wages         | Output          |  |
| Agriculture                      | 209    | \$7,412,300   | \$31,271,700    |  |
| Mining                           | 18     | \$2,849,800   | \$6,200,100     |  |
| Construction                     | 96     | \$6,758,500   | \$17,391,200    |  |
| Manufacturing                    | 738    | \$68,281,600  | \$451,719,400   |  |
| Transportation & Communication   | 828    | \$70,522,700  | \$247,752,800   |  |
| Wholesale                        | 323    | \$35,942,700  | \$130,144,600   |  |
| Retail                           | 1,385  | \$59,192,600  | \$160,763,400   |  |
| Finance, Insurance & Real Estate | 1,350  | \$91,968,700  | \$513,635,100   |  |
| Travel & Entertainment           | 1,598  | \$58,050,400  | \$168,628,200   |  |
| Business & Personal              | 4,386  | \$319,873,600 | \$609,963,400   |  |
| Government                       | 99     | \$10,475,700  | \$27,314,300    |  |
| Other                            | 323    | \$15,651,700  | \$16,795,400    |  |
| Total                            | 11,353 | \$746,980,300 | \$2,381,579,600 |  |

|                              | Jobs          | Wages           | Output          |
|------------------------------|---------------|-----------------|-----------------|
| <b>Total Economic Impact</b> | 45,471        | \$2,300,026,000 | \$7,703,882,700 |
|                              | Federal       | State and Local | Total           |
| Business Taxes               | \$485,437,300 | \$452,113,700   | \$937,551,000   |
| Consumption Taxes            | \$24,356,300  | \$149,373,400   | \$173,729,700   |
| Total Taxes                  | \$509,793,600 | \$601,487,100   | \$1,111,280,700 |

John Dunham & Associates 2025

<sup>&</sup>quot;Winery" includes all facilities including estate vineyards.