

Economic Impact of Wine Industry
2025 Data
Oklahoma



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	165	\$4,200,300	\$50,862,500
Wholesale	428	\$32,261,000	\$160,557,800
Retail	5,352	\$175,664,800	\$487,262,600
Associations	10	\$661,600	\$2,936,800
Research and Education	10	\$756,800	\$2,351,600
Tourism	327	\$6,654,800	\$24,822,000
Total	6,292	\$220,199,300	\$728,793,300

Supplier Impact			
	Jobs	Wages	Output
Agriculture	254	\$6,765,600	\$10,077,900
Mining	50	\$11,101,600	\$50,542,900
Construction	21	\$1,334,800	\$3,971,900
Manufacturing	223	\$19,894,300	\$136,347,400
Transportation & Communication	450	\$27,781,800	\$96,786,100
Wholesale	142	\$13,505,800	\$43,113,300
Retail	36	\$1,576,200	\$4,214,600
Finance, Insurance & Real Estate	458	\$20,383,900	\$109,750,800
Travel & Entertainment	142	\$5,120,800	\$14,280,500
Business & Personal	793	\$57,982,400	\$122,630,000
Government	73	\$7,062,300	\$16,548,200
Other	0	\$0	\$0
Total	2,642	\$172,509,500	\$608,263,600

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	193	\$5,253,000	\$7,407,500
Mining	62	\$13,436,500	\$62,536,400
Construction	23	\$1,504,300	\$3,989,200
Manufacturing	138	\$12,083,400	\$109,710,800
Transportation & Communication	190	\$16,453,000	\$61,688,300
Wholesale	75	\$7,860,300	\$29,604,800
Retail	344	\$14,410,600	\$37,570,400
Finance, Insurance & Real Estate	387	\$20,043,400	\$146,985,600
Travel & Entertainment	375	\$12,917,600	\$39,306,000
Business & Personal	967	\$69,050,600	\$132,287,200
Government	33	\$3,065,800	\$10,748,000
Other	49	\$2,311,700	\$2,442,500
Total	2,836	\$178,390,200	\$644,276,700

	Jobs	Wages	Output
Total Economic Impact	11,770	\$571,099,000	\$1,981,333,600

	Federal	State and Local	Total
Business Taxes	\$103,956,300	\$87,577,600	\$191,533,800
Consumption Taxes	\$4,843,400	\$27,138,100	\$31,981,500
Total Taxes	\$108,799,700	\$114,715,700	\$223,515,300

¹ "Winery" includes all facilities including estate vineyards.