

**Economic Impact of Wine Industry
2025 Data**

Oregon



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	3,937	\$229,631,900	\$1,477,140,300
Wholesale	415	\$34,649,300	\$159,629,700
Retail	10,009	\$402,091,000	\$995,395,000
Associations	25	\$2,461,200	\$6,111,000
Research and Education	90	\$9,432,000	\$26,634,800
Tourism	6,009	\$203,411,800	\$597,789,600
Total	20,485	\$881,677,200	\$3,262,700,400

Supplier Impact			
	Jobs	Wages	Output
Agriculture	2,436	\$86,697,800	\$177,697,900
Mining	5	\$281,800	\$1,376,200
Construction	95	\$7,819,300	\$20,781,200
Manufacturing	404	\$40,231,100	\$204,209,500
Transportation & Communication	1,661	\$116,253,000	\$338,974,100
Wholesale	1,047	\$104,797,200	\$311,730,600
Retail	108	\$5,248,000	\$12,424,100
Finance, Insurance & Real Estate	1,230	\$87,573,700	\$410,841,000
Travel & Entertainment	571	\$24,365,900	\$60,130,300
Business & Personal	2,487	\$223,509,600	\$439,551,300
Government	178	\$19,890,700	\$47,559,000
Other	0	\$0	\$0
Total	10,222	\$716,668,100	\$2,025,275,200

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	195	\$7,306,400	\$19,772,100
Mining	4	\$238,600	\$811,900
Construction	92	\$7,052,600	\$16,980,700
Manufacturing	264	\$25,816,000	\$132,476,800
Transportation & Communication	714	\$62,785,000	\$215,592,700
Wholesale	285	\$31,710,300	\$111,956,600
Retail	1,328	\$61,147,900	\$144,773,700
Finance, Insurance & Real Estate	779	\$50,520,200	\$408,629,200
Travel & Entertainment	1,450	\$55,566,000	\$155,540,200
Business & Personal	3,746	\$286,208,700	\$530,577,500
Government	112	\$12,557,600	\$36,834,100
Other	291	\$15,162,600	\$15,096,300
Total	9,260	\$616,071,900	\$1,789,041,800

	Jobs	Wages	Output
Total Economic Impact	39,967	\$2,214,417,200	\$7,077,017,400

	Federal	State and Local	Total
Business Taxes	\$573,119,500	\$411,498,100	\$984,617,600
Consumption Taxes	\$16,635,000	\$10,712,200	\$27,347,200
Total Taxes	\$589,754,500	\$422,210,300	\$1,011,964,800

¹ "Winery" includes all facilities including estate vineyards.