Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	1,634	\$46,413,600	\$520,280,800	
Wholesale	400	\$37,053,600	\$183,963,500	
Retail	18,541	\$637,158,600	\$1,772,260,900	
Associations	7	\$724,500	\$1,872,000	
Research and Education	12	\$1,310,500	\$3,306,200	
Tourism	2,639	\$87,517,000	\$250,228,300	
Total	23,233	\$810,177,800	\$2,731,911,700	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	591	\$20,554,300	\$66,048,800	
Mining	46	\$6,895,400	\$34,647,900	
Construction	88	\$6,722,100	\$18,663,900	
Manufacturing	950	\$82,646,700	\$496,254,200	
Transportation & Communication	1,391	\$117,057,800	\$350,974,900	
Wholesale	584	\$59,889,700	\$192,559,800	
Retail	134	\$5,964,200	\$15,991,600	
Finance, Insurance & Real Estate	1,406	\$88,791,700	\$440,305,700	
Travel & Entertainment	495	\$20,045,600	\$53,588,900	
Business & Personal	2,424	\$235,519,700	\$458,587,500	
Government	188	\$20,213,500	\$34,217,100	
Other	0	\$0	\$0	
Total	8,297	\$664,300,700	\$2,161,840,300	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	182	\$5,584,200	\$30,602,700	
Mining	27	\$5,456,700	\$19,177,500	
Construction	88	\$6,370,300	\$16,071,300	
Manufacturing	678	\$63,610,500	\$435,852,500	
Transportation & Communication	760	\$71,555,700	\$242,816,700	
Wholesale	265	\$29,638,900	\$111,174,400	
Retail	1,227	\$53,288,100	\$139,760,700	
Finance, Insurance & Real Estate	1,466	\$104,409,000	\$590,540,300	
Travel & Entertainment	1,392	\$50,475,600	\$150,203,700	
Business & Personal	4,173	\$319,131,500	\$587,083,400	
Government	99	\$10,679,400	\$27,088,300	
Other	290	\$15,624,400	\$16,076,500	
Total	10,647	\$735,824,300	\$2,366,448,000	

	Jobs	Wages	Output
Total Economic Impact	42,177	\$2,210,302,800	\$7,260,200,000
	Federal	State and Local	Total
Business Taxes	\$473,432,400	\$382,609,200	\$856,041,500
Consumption Taxes	\$26,634,700	-\$41,631,600	-\$14,996,900
Total Taxes	\$500,067,100	\$340,977,600	\$841,044,600

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.