Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	55	\$3,792,800	\$20,593,600	
Wholesale	197	\$18,088,500	\$89,529,500	
Retail	2,225	\$84,191,200	\$230,498,000	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	81	\$2,878,300	\$8,303,900	
Total	2,558	\$108,950,800	\$348,925,000	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	19	\$492,200	\$1,280,700	
Mining	0	\$27,700	\$90,200	
Construction	9	\$688,300	\$1,886,400	
Manufacturing	47	\$3,569,500	\$18,826,900	
Transportation & Communication	175	\$10,102,400	\$33,592,500	
Wholesale	59	\$6,299,300	\$18,973,400	
Retail	14	\$703,800	\$1,819,400	
Finance, Insurance & Real Estate	181	\$11,477,800	\$54,229,700	
Travel & Entertainment	56	\$2,213,400	\$6,095,900	
Business & Personal	315	\$28,964,300	\$56,832,500	
Government	26	\$2,698,500	\$4,154,300	
Other	0	\$0	\$0	
Total	901	\$67,237,200	\$197,781,900	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	6	\$147,900	\$446,500	
Mining	0	\$25,800	\$52,500	
Construction	10	\$689,800	\$1,719,000	
Manufacturing	44	\$3,584,800	\$20,268,900	
Transportation & Communication	83	\$6,850,000	\$24,561,400	
Wholesale	31	\$3,425,700	\$12,566,900	
Retail	125	\$6,006,200	\$15,074,800	
Finance, Insurance & Real Estate	140	\$10,065,200	\$97,014,800	
Travel & Entertainment	165	\$6,216,600	\$18,170,300	
Business & Personal	461	\$34,152,100	\$63,917,300	
Government	10	\$1,092,800	\$2,699,000	
Other	24	\$1,312,600	\$1,301,000	
Total	1,099	\$73,569,500	\$257,792,400	

	Jobs	Wages	Output
Total Economic Impact	4,558	\$249,757,500	\$804,499,300
	Federal	State and Local	Total
Business Taxes	\$57,559,900	\$59,429,400	\$116,989,300
Consumption Taxes	\$3,934,800	\$34,265,300	\$38,200,100
Total Taxes	\$61,494,700	\$93,694,700	\$155,189,400

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.