

Economic Impact of Wine Industry
2025 Data
South Carolina



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	331	\$19,424,300	\$123,910,700
Wholesale	740	\$60,100,200	\$318,166,900
Retail	10,475	\$347,944,500	\$983,245,500
Associations	0	\$0	\$0
Research and Education	0	\$0	\$0
Tourism	493	\$12,167,000	\$41,059,600
Total	12,039	\$439,636,000	\$1,466,382,700

Supplier Impact			
	Jobs	Wages	Output
Agriculture	348	\$6,944,600	\$14,088,400
Mining	4	\$380,900	\$1,195,100
Construction	49	\$3,333,800	\$10,458,700
Manufacturing	390	\$35,181,900	\$206,038,400
Transportation & Communication	863	\$53,515,000	\$174,006,100
Wholesale	245	\$25,376,900	\$78,329,200
Retail	68	\$3,045,400	\$8,215,300
Finance, Insurance & Real Estate	808	\$40,339,900	\$207,695,200
Travel & Entertainment	269	\$9,935,200	\$28,622,200
Business & Personal	1,496	\$107,464,600	\$226,485,300
Government	111	\$11,603,600	\$22,015,100
Other	0	\$0	\$0
Total	4,651	\$297,121,800	\$977,149,000

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	81	\$1,878,200	\$4,736,700
Mining	3	\$305,400	\$722,500
Construction	49	\$3,259,900	\$8,765,300
Manufacturing	289	\$25,942,600	\$154,960,000
Transportation & Communication	368	\$31,053,300	\$112,172,600
Wholesale	138	\$14,974,000	\$56,723,100
Retail	696	\$29,056,500	\$77,163,100
Finance, Insurance & Real Estate	578	\$32,978,000	\$249,055,700
Travel & Entertainment	783	\$26,854,400	\$82,599,600
Business & Personal	1,802	\$124,450,800	\$239,093,700
Government	48	\$4,918,500	\$14,878,200
Other	105	\$5,095,900	\$5,459,100
Total	4,940	\$300,767,500	\$1,006,329,600

	Jobs	Wages	Output
Total Economic Impact	21,630	\$1,037,525,300	\$3,449,861,300

	Federal	State and Local	Total
Business Taxes	\$228,107,600	\$217,891,700	\$445,999,300
Consumption Taxes	\$8,582,700	\$86,745,100	\$95,327,800
Total Taxes	\$236,690,300	\$304,636,800	\$541,327,100

¹ "Winery" includes all facilities including estate vineyards.