Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	61	\$2,502,100	\$19,203,900	
Wholesale	102	\$8,635,100	\$37,853,500	
Retail	2,831	\$88,744,300	\$253,034,600	
Associations	0	\$0	\$0	
Research and Education	2	\$131,700	\$448,100	
Tourism	107	\$3,014,000	\$9,212,100	
Total	3,103	\$103,027,200	\$319,752,200	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	102	\$9,254,400	\$52,372,200	
Mining	3	\$253,400	\$956,200	
Construction	12	\$843,900	\$2,321,200	
Manufacturing	73	\$5,686,600	\$58,926,800	
Transportation & Communication	145	\$10,459,000	\$36,565,100	
Wholesale	55	\$5,705,300	\$18,428,700	
Retail	15	\$693,300	\$1,829,800	
Finance, Insurance & Real Estate	195	\$12,718,300	\$56,271,600	
Travel & Entertainment	65	\$2,289,800	\$6,701,000	
Business & Personal	279	\$22,510,200	\$46,345,500	
Government	24	\$2,322,300	\$5,170,400	
Other	0	\$0	\$0	
Total	968	\$72,736,500	\$285,888,500	

Induced Economic Impact				
	Jobs	Wages	Output	
Agriculture	74	\$6,616,800	\$39,780,800	
Mining	2	\$194,800	\$407,300	
Construction	11	\$772,400	\$1,963,000	
Manufacturing	51	\$4,112,800	\$41,021,300	
Transportation & Communication	81	\$7,196,000	\$25,939,700	
Wholesale	33	\$3,681,000	\$13,582,200	
Retail	151	\$6,302,200	\$16,095,400	
Finance, Insurance & Real Estate	142	\$10,510,100	\$92,661,700	
Travel & Entertainment	173	\$5,920,100	\$18,341,000	
Business & Personal	459	\$34,150,300	\$65,530,600	
Government	12	\$1,161,800	\$3,803,900	
Other	30	\$1,656,000	\$1,679,100	
Total	1,219	\$82,274,300	\$320,806,000	

	Jobs	Wages	Output
Total Economic Impact	5,290	\$258,038,000	\$926,446,700
	Federal	State and Local	Total
Business Taxes	\$46,776,200	\$34,451,300	\$81,227,500
Consumption Taxes	\$1,233,700	\$9,006,700	\$10,240,400
Total Taxes	\$48,009,900	\$43,458,000	\$91,467,900

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.