

**Economic Impact of Wine Industry
2025 Data
Tennessee**



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	411	\$21,632,900	\$160,409,900
Wholesale	1,037	\$96,644,900	\$450,363,600
Retail	9,357	\$374,177,500	\$993,371,300
Associations	6	\$529,300	\$1,490,200
Research and Education	6	\$538,000	\$1,530,900
Tourism	626	\$21,634,400	\$62,245,400
Total	11,443	\$515,157,000	\$1,669,411,300

Supplier Impact			
	Jobs	Wages	Output
Agriculture	270	\$3,822,200	\$7,570,500
Mining	9	\$835,600	\$3,328,000
Construction	52	\$4,331,400	\$10,418,200
Manufacturing	524	\$45,914,000	\$311,914,100
Transportation & Communication	857	\$67,101,700	\$180,378,100
Wholesale	283	\$30,563,800	\$94,111,200
Retail	61	\$3,107,100	\$8,090,600
Finance, Insurance & Real Estate	848	\$51,216,700	\$251,988,400
Travel & Entertainment	242	\$13,376,300	\$30,430,900
Business & Personal	1,585	\$133,635,800	\$265,958,900
Government	125	\$14,321,900	\$37,272,400
Other	0	\$0	\$0
Total	4,856	\$368,226,500	\$1,201,461,300

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	177	\$2,577,300	\$5,269,600
Mining	7	\$629,200	\$1,987,500
Construction	53	\$4,093,100	\$9,373,600
Manufacturing	420	\$38,131,600	\$263,472,700
Transportation & Communication	404	\$36,434,400	\$120,922,800
Wholesale	157	\$17,651,900	\$65,417,600
Retail	731	\$34,340,100	\$88,251,700
Finance, Insurance & Real Estate	812	\$52,575,700	\$336,576,700
Travel & Entertainment	819	\$33,939,700	\$94,165,000
Business & Personal	2,137	\$169,530,200	\$305,707,200
Government	56	\$6,379,400	\$22,058,300
Other	116	\$5,959,500	\$6,077,400
Total	5,889	\$402,242,100	\$1,319,280,100

	Jobs	Wages	Output
Total Economic Impact	22,188	\$1,285,625,600	\$4,190,152,700

	Federal	State and Local	Total
Business Taxes	\$288,050,700	\$237,125,900	\$525,176,600
Consumption Taxes	\$16,025,500	\$117,400,400	\$133,425,900
Total Taxes	\$304,076,200	\$354,526,300	\$658,602,500

¹ "Winery" includes all facilities including estate vineyards.