

**Economic Impact of Wine Industry
2025 Data**

Utah



Direct Economic Impact			
	Jobs	Wages	Output
Winery ¹	32	\$1,455,000	\$11,675,500
Wholesale	56	\$4,429,700	\$21,435,600
Retail	3,149	\$102,099,200	\$291,437,500
Associations	0	\$0	\$0
Research and Education	4	\$340,400	\$991,900
Tourism	48	\$1,298,300	\$4,387,700
Total	3,289	\$109,622,600	\$329,928,200

Supplier Impact			
	Jobs	Wages	Output
Agriculture	97	\$2,916,200	\$13,946,600
Mining	16	\$2,310,400	\$19,057,800
Construction	11	\$884,200	\$2,718,600
Manufacturing	205	\$17,410,200	\$103,825,400
Transportation & Communication	156	\$13,370,000	\$44,327,800
Wholesale	64	\$6,557,000	\$20,558,200
Retail	20	\$929,300	\$2,603,000
Finance, Insurance & Real Estate	350	\$19,367,700	\$88,780,800
Travel & Entertainment	73	\$2,749,600	\$7,568,300
Business & Personal	388	\$29,509,000	\$64,105,500
Government	28	\$2,943,000	\$5,057,700
Other	0	\$0	\$0
Total	1,408	\$98,946,600	\$372,549,700

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	51	\$1,477,100	\$8,774,000
Mining	10	\$1,378,400	\$8,668,400
Construction	12	\$897,900	\$2,382,100
Manufacturing	176	\$15,923,700	\$97,030,700
Transportation & Communication	116	\$11,197,700	\$38,070,100
Wholesale	42	\$4,670,100	\$16,766,800
Retail	181	\$8,239,900	\$22,078,300
Finance, Insurance & Real Estate	406	\$24,818,600	\$140,742,700
Travel & Entertainment	194	\$6,779,900	\$20,356,900
Business & Personal	511	\$36,040,400	\$69,902,100
Government	14	\$1,435,900	\$3,731,300
Other	29	\$1,362,700	\$1,463,300
Total	1,742	\$114,222,300	\$429,966,700

	Jobs	Wages	Output
Total Economic Impact	6,439	\$322,791,500	\$1,132,444,600

	Federal	State and Local	Total
Business Taxes	\$59,100,900	\$43,161,900	\$102,262,800
Consumption Taxes	\$3,644,900	-\$6,401,600	-\$2,756,700
Total Taxes	\$62,745,800	\$36,760,300	\$99,506,100

¹ "Winery" includes all facilities including estate vineyards.