## Economic Impact of Wine Industry 2025 Data





| Direct Economic Impact |       |               |               |  |
|------------------------|-------|---------------|---------------|--|
|                        | Jobs  | Wages         | Output        |  |
| Winery <sup>1</sup>    | 83    | \$7,249,400   | \$30,150,500  |  |
| Wholesale              | 88    | \$7,135,400   | \$33,255,400  |  |
| Retail                 | 2,074 | \$82,483,300  | \$220,847,800 |  |
| Associations           | 4     | \$329,100     | \$816,000     |  |
| Research and Education | 2     | \$163,500     | \$473,700     |  |
| Tourism                | 115   | \$4,420,800   | \$12,506,900  |  |
| Total                  | 2,366 | \$101,781,500 | \$298,050,300 |  |

| Supplier Impact                  |      |              |               |  |
|----------------------------------|------|--------------|---------------|--|
|                                  | Jobs | Wages        | Output        |  |
| Agriculture                      | 62   | \$1,853,900  | \$8,265,900   |  |
| Mining                           | 1    | \$99,800     | \$251,100     |  |
| Construction                     | 12   | \$749,700    | \$2,057,700   |  |
| Manufacturing                    | 50   | \$4,088,500  | \$26,614,700  |  |
| Transportation & Communication   | 114  | \$8,930,700  | \$30,422,700  |  |
| Wholesale                        | 49   | \$4,740,600  | \$15,691,200  |  |
| Retail                           | 13   | \$615,400    | \$1,625,700   |  |
| Finance, Insurance & Real Estate | 115  | \$5,953,400  | \$30,044,200  |  |
| Travel & Entertainment           | 51   | \$2,238,000  | \$5,989,100   |  |
| Business & Personal              | 219  | \$18,305,800 | \$37,459,800  |  |
| Government                       | 20   | \$2,078,100  | \$3,440,000   |  |
| Other                            | 0    | \$0          | \$0           |  |
| Total                            | 706  | \$49,653,900 | \$161,862,100 |  |

| Induced Economic Impact          |      |              |               |  |
|----------------------------------|------|--------------|---------------|--|
| -                                | Jobs | Wages        | Output        |  |
| Agriculture                      | 26   | \$628,300    | \$4,243,300   |  |
| Mining                           | 1    | \$90,600     | \$172,000     |  |
| Construction                     | 11   | \$683,000    | \$1,710,500   |  |
| Manufacturing                    | 40   | \$3,213,000  | \$18,968,800  |  |
| Transportation & Communication   | 68   | \$6,155,800  | \$21,702,300  |  |
| Wholesale                        | 28   | \$2,963,800  | \$11,304,200  |  |
| Retail                           | 127  | \$5,475,700  | \$14,382,400  |  |
| Finance, Insurance & Real Estate | 87   | \$5,304,900  | \$77,129,100  |  |
| Travel & Entertainment           | 143  | \$5,645,300  | \$16,429,000  |  |
| Business & Personal              | 430  | \$30,873,200 | \$58,224,700  |  |
| Government                       | 9    | \$957,300    | \$2,260,100   |  |
| Other                            | 21   | \$983,600    | \$983,500     |  |
| Total                            | 991  | \$62,974,500 | \$227,509,900 |  |

|                              | Jobs         | Wages           | Output        |
|------------------------------|--------------|-----------------|---------------|
| <b>Total Economic Impact</b> | 4,063        | \$214,409,900   | \$687,422,300 |
|                              | Federal      | State and Local | Total         |
| Business Taxes               | \$45,595,500 | \$45,229,300    | \$90,824,800  |
| Consumption Taxes            | \$3,260,500  | \$24,682,000    | \$27,942,500  |
| Total Taxes                  | \$48,856,000 | \$69,911,300    | \$118,767,300 |

John Dunham & Associates 2025

<sup>&</sup>quot;Winery" includes all facilities including estate vineyards.