Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	2,091	\$79,083,000	\$823,174,900	
Wholesale	1,509	\$125,794,000	\$674,512,200	
Retail	20,764	\$746,013,800	\$2,109,114,900	
Associations	55	\$7,281,900	\$15,805,600	
Research and Education	7	\$732,100	\$1,766,600	
Tourism	3,770	\$110,626,100	\$320,381,500	
Total	28,196	\$1,069,530,900	\$3,944,755,700	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	700	\$22,573,100	\$48,174,500	
Mining	18	\$2,095,600	\$13,083,300	
Construction	115	\$8,175,000	\$25,639,400	
Manufacturing	494	\$42,343,700	\$236,947,500	
Transportation & Communication	2,247	\$148,388,700	\$469,512,600	
Wholesale	704	\$75,416,200	\$237,629,500	
Retail	152	\$6,414,000	\$18,627,700	
Finance, Insurance & Real Estate	1,769	\$104,753,400	\$505,927,200	
Travel & Entertainment	618	\$26,486,100	\$68,948,700	
Business & Personal	3,242	\$317,198,200	\$609,590,600	
Government	255	\$27,485,200	\$47,464,900	
Other	0	\$0	\$0	
Total	10,314	\$781,329,200	\$2,281,545,900	

Induced Economic Impact				
•	Jobs	Wages	Output	
Agriculture	136	\$3,151,600	\$16,335,200	
Mining	9	\$1,028,400	\$5,128,200	
Construction	107	\$7,391,600	\$19,864,800	
Manufacturing	293	\$24,949,700	\$163,901,600	
Transportation & Communication	922	\$80,562,600	\$286,513,400	
Wholesale	307	\$35,190,000	\$130,442,700	
Retail	1,478	\$61,392,100	\$169,384,200	
Finance, Insurance & Real Estate	1,148	\$75,819,300	\$506,533,700	
Travel & Entertainment	1,724	\$62,972,700	\$186,084,600	
Business & Personal	4,371	\$328,930,900	\$611,720,300	
Government	120	\$12,530,500	\$34,021,600	
Other	282	\$15,111,000	\$14,846,200	
Total	10,897	\$709,030,400	\$2,144,776,500	

	Jobs	Wages	Output
Total Economic Impact	49,407	\$2,559,890,500	\$8,371,078,100
	Federal	State and Local	Total
Business Taxes	\$605,194,000	\$580,129,800	\$1,185,323,800
Consumption Taxes	\$30,091,600	\$208,307,600	\$238,399,200
Total Taxes	\$635,285,600	\$788,437,400	\$1,423,723,000

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.