Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	54	\$1,208,500	\$15,694,400	
Wholesale	143	\$10,358,300	\$54,162,500	
Retail	2,144	\$68,637,800	\$201,476,600	
Associations	0	\$0	\$0	
Research and Education	0	\$0	\$0	
Tourism	100	\$2,366,600	\$8,151,200	
Total	2,441	\$82,571,200	\$279,484,700	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	136	\$1,431,600	\$2,669,800	
Mining	57	\$8,894,300	\$63,355,900	
Construction	8	\$544,000	\$1,699,600	
Manufacturing	66	\$5,859,600	\$39,101,500	
Transportation & Communication	146	\$9,281,100	\$30,543,100	
Wholesale	42	\$4,175,400	\$12,765,900	
Retail	12	\$493,100	\$1,402,700	
Finance, Insurance & Real Estate	116	\$6,461,700	\$31,208,700	
Travel & Entertainment	53	\$1,947,900	\$5,358,300	
Business & Personal	238	\$17,888,100	\$36,923,300	
Government	24	\$2,249,300	\$4,154,600	
Other	0	\$0	\$0	
Total	898	\$59,226,100	\$229,183,400	

Induced Economic Impact				
-	Jobs	Wages	Output	
Agriculture	50	\$461,800	\$1,190,000	
Mining	25	\$4,737,900	\$24,875,000	
Construction	8	\$518,700	\$1,397,400	
Manufacturing	49	\$4,611,900	\$32,337,100	
Transportation & Communication	62	\$5,583,000	\$19,931,600	
Wholesale	24	\$2,573,700	\$9,648,400	
Retail	112	\$4,490,200	\$12,376,600	
Finance, Insurance & Real Estate	85	\$5,179,200	\$71,331,800	
Travel & Entertainment	126	\$4,326,600	\$13,267,200	
Business & Personal	361	\$26,129,500	\$49,824,000	
Government	10	\$938,300	\$2,718,300	
Other	22	\$1,182,700	\$1,201,600	
Total	934	\$60,733,500	\$240,099,000	

	Jobs	Wages	Output
Total Economic Impact	4,273	\$202,530,800	\$748,767,100
	Federal	State and Local	Total
Business Taxes	\$34,560,900	\$38,228,100	\$72,789,000
Consumption Taxes	\$1,289,400	\$10,533,300	\$11,822,700
Total Taxes	\$35,850,300	\$48,761,400	\$84,611,700

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.