Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	31	\$783,400	\$9,079,800	
Wholesale	11	\$793,600	\$3,701,500	
Retail	1,215	\$39,514,100	\$108,680,400	
Associations	2	\$141,300	\$438,200	
Research and Education	2	\$143,500	\$455,600	
Tourism	49	\$1,446,900	\$4,523,800	
Total	1,310	\$42,822,800	\$126,879,300	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	42	\$1,403,900	\$5,146,100	
Mining	27	\$4,347,600	\$28,005,000	
Construction	4	\$267,400	\$823,600	
Manufacturing	17	\$1,587,600	\$12,174,100	
Transportation & Communication	53	\$3,977,500	\$14,504,500	
Wholesale	21	\$1,964,000	\$6,575,600	
Retail	7	\$280,500	\$785,400	
Finance, Insurance & Real Estate	94	\$3,167,600	\$17,557,200	
Travel & Entertainment	25	\$924,200	\$2,668,700	
Business & Personal	99	\$7,458,100	\$15,657,300	
Government	9	\$879,700	\$1,790,200	
Other	0	\$0	\$0	
Total	398	\$26,258,100	\$105,687,700	

Induced Economic Impact				
•	Jobs	Wages	Output	
Agriculture	33	\$1,129,300	\$4,416,500	
Mining	14	\$2,550,000	\$11,481,300	
Construction	4	\$267,100	\$712,000	
Manufacturing	13	\$1,277,800	\$10,442,900	
Transportation & Communication	32	\$2,910,200	\$10,298,200	
Wholesale	12	\$1,251,600	\$4,701,800	
Retail	52	\$2,162,000	\$5,803,600	
Finance, Insurance & Real Estate	91	\$3,818,000	\$55,709,700	
Travel & Entertainment	62	\$2,218,600	\$6,736,900	
Business & Personal	146	\$10,369,600	\$19,628,400	
Government	4	\$451,500	\$1,346,700	
Other	9	\$452,600	\$469,800	
Total	472	\$28,858,300	\$131,747,800	

	Jobs	Wages	Output
Total Economic Impact	2,180	\$97,939,200	\$364,314,800
	Federal	State and Local	Total
Business Taxes	\$17,660,000	\$11,850,500	\$29,510,500
Consumption Taxes	\$1,123,700	-\$1,809,100	-\$685,400
Total Taxes	\$18,783,700	\$10,041,400	\$28,825,100

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.